

# 2018 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

## How would you characterize your involvement with ACEC/MO?

- 42 Active participant  
11 Non-active participant

### ACTIVE MEMBER:

#### What is your involvement with ACEC/MO? (check all that apply):

- 6 Board Member  
37 Committee level  
19 Attend continuing education opportunities  
26 Attend other events

#### How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 9 More than 6  
11 5 or 6  
15 3 or 4  
7 1 or 2  
1 None

### NON-ACTIVE MEMBER:

#### What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 22 Work priorities  
13 Time commitment  
9 Location  
5 Topic/Interest  
2 Cost  
4 Possible remedy to your obstacle(s): 1) I usually make ACEC-Mo functions a priority; 2) Need to get someone else more involved; 3) Simulcast webinars; 4) Issues are on my end...not ACEC.

### Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 31 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 34 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 19 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 16 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

**General Questions:**

**Please indicate numerically your top three reasons for being involved with ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:**

- 1 Business Practice Information
- 2 Political advocacy / Governmental affairs
- 3 Networking and social aspects
- 4 Professional development for you/your staff
- 5 Continuing education (seminars & quarterly meetings)
- 6 Insurance – Life/Health, Retirement, Business
- 7 Engineering Excellence Awards Project Competition

**Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge**

- |  |                               |
|--|-------------------------------|
| <u>4.1</u> Business Practice Seminars                | <u>4.1</u> Liaison Committees |
| <u>3.8</u> Engineering Excellence Awards Competition | <u>4.0</u> Statewide Meetings |
| <u>4.6</u> Future Leaders Academy                    | <u>3.8</u> Webpage            |
| <u>4.0</u> Legislative Advocacy                      |                               |

**What is ACEC/MO's top service or strength as an association?**

- ACEC/MO has a broad and active membership that is very passionate for the profession of engineering and for the public well-being.
- Advocacy for legislative issues related to our business services.
- Advocating for the future of our profession.
- Business practice.
- Consistency in providing all services.
- Creating an organization where consultants can get together and work together to further the business of consulting engineering (and other sciences) in a professional and quality manner.
- Engineering advocate.
- Government Advocacy for Engineering Community.
- It has most of the firms in the state as a member.
- Keeping firms in the know about political issues and advocating for the engineering business with governments.
- Legislative Advocacy (5).
- Legislative advocacy, keeping the member firms aware of what is going on at the Capital.
- Liaison Committee Structure.
- Networking and legislative.
- Networking with other firm owners.
- Opportunities to interact with a wide range of colleagues and clients.
- Protecting the business of engineering.
- Regular, useful conferences and meetings.
- The collective power of working together and the ability to have ACEC file a complaint w/o harm to the firm raising the issue.
- The political pressure our association can exert through direct communication and the use of our PAC.
- The willingness of member firms' representatives to help their peers, large and small, with insight to deal with the challenges of the engineering consulting business.
- Up to date information on clients and opportunities to meet with clients through liaison committees
- When I was involved it was addressing the common business affairs issues.

**What other service could ACEC/MO do to serve you better?**

- Allow us to pay on line for ACEC-Mo events!!!
- As an organization, become a stronger partner with the public agencies: one that they would rely upon and trust for guidance and input. Existing relationships seem to be at arm's length and don't demonstrate much collaboration.
- Business practice information.
- Continue as you are.
- If feel like there is less focus and communication on business affairs and issues. Either just not informed or there aren't many in Missouri.
- Maybe more emphasis on the role, effectiveness and value of small firms to the industry.
- More educational events.
- Nothing I can think of at this time.
- QBS is often just lip service. We need to be sure the same firm is not being selected over and over based on a relationship with one or more individuals.
- QBS support, I think we're doing okay but is always at the top of the list.
- Serve beer at Board meetings!
- We need to identify more opportunities to engage with members. That may include educational seminars/webinars. It should also include the Ex. Dir. visiting member offices and engaging younger members and understanding each company's issues.