

2015 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

How would you characterize your involvement with ACEC/MO?

- 39 Active participant
21 Non-active participant

ACTIVE ANSWERS:

What is your involvement with ACEC/MO? (check all that apply):

- 5 Board Member
28 Committee level
21 Attend continuing education opportunities
28 Attend other events

How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 6 More than 6
12 5 or 6
14 3 or 4
7 1 or 2
0 None

NON-ACTIVE ANSWERS:

What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 30 Work priorities
22 Time commitment
11 Location
10 Topic/Interest
2 Cost
7 Possible remedy to your obstacle(s): 1) These things are a normal part of a large organization; 2) Sometimes conflicts with other scheduled commitments; 3) Relocation to another state, continuing as corresponding member; 4) Delegate work priorities to younger staff; 5) Retirement; 6) Normal professional development of engineers under my supervision; 7) None.

Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 35 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 34 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 16 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 15 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

General Questions:

Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:

- 1 Political advocacy / Governmental affairs
- 2 Business Practice Information
- 3 Networking and social aspects
- 4 Professional development for you/your staff
- 5 Insurance – Life/Health, Retirement, Business
- 6 Continuing education (seminars & quarterly meetings)
- 7 Project Excellence Awards Competition

Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge

- | | |
|--------------------------------------------------------|---------------------------------|
| <u> 4.0 </u> Business Practice Seminars | <u> 3.6 </u> Liaison Bulletin |
| <u> 3.8 </u> E-Newsletter | <u> 4.1 </u> Liaison Committees |
| <u> 3.5 </u> Engineering Excellence Awards Competition | <u> 3.7 </u> Member Directory |
| <u> 4.3 </u> Future Leaders Academy | <u> 3.9 </u> Statewide Meetings |
| <u> 4.1 </u> Legislative Advocacy | <u> 3.6 </u> Webpage |

What is ACEC/MO’s top service or strength as an association?

- Ability to pool resources and keep membership informed and engaged in political advocacy.
- Advocacy.
- Although I most enjoy the camaraderie and networking, I think the organization's promotion of The Business of Engineering, including education and legislation to benefit the profession, is the main strength.
- Balance of activities and focus between small and large firms.
- Communication of critical legislative actions.
- Connecting the wide spectrum of individual businesses, large and small, that provide consulting engineering services and promoting/encouraging them to act together for the 'good of the whole'.
- Engineering Advocacy.
- Governmental Advocacy of Consulting Engineering.
- Governmental affairs and advocacy for the profession.
- Insurance.
- Legislative Advocacy.
- Legislative efforts.
- Local legislative authority and acting as an intermediary between public and private entities.
- Membership leverage with legislature and connectivity with other related industries.
- Networking and advocacy for the engineering profession.
- Political advocacy for the engineering profession.
- Promoting Engineering and assisting engineering firms.
- Promoting Members interest in MoDOT and Missouri work.
- Provide platform for presenting positions of consulting engineering firms.
- Providing a forum for members to share ideas and strategies to affect matters of concern to the profession.
- Providing client and legislative advocacy - being the consistent voice of the member firms - a go-to organization for policy and process collaboration with clients and legislature.
- Providing opportunities for learning from others in the same business.
- QBS support. Government affairs watchdog.
- Quality of membership.
- Responsive communication network, forum for addressing political policy issues.
- Voice for the Profession.

What other service could ACEC/MO do to serve you better?

- Everything is working just fine for us.
- I have wondered if there is value in creating some sort of liaison opportunities or committees to work with other organizations that may share some common cause, i.e. the Missouri Chamber. Might be a way to get people on the same page around key issues.
- Identify alternative funding sources for engineering projects.
- Improved governmental advocacy. Better alignment with executive branch of state government.
- Join forces with other like-minded organizations to exert more political influence.
- Lower cost continuing education.
- More emphasis on vertical construction.
- More public awareness and marketing of the engineering profession.
- Nothing more at this time.
- Professional development coordination.
- Promote future young leaders more.
- Provide more seminar opportunities.
- Provide online credit card payment for meeting sign-up (and possibly for dues).
- Provide on-line payment opportunity for events
- Put an end to politically based and motivated energy policies.
- Seems like we're nearly 100% transportation focus right now. That's important but we seem to ignore other important items because of it.
- Stronger business practice.
- Training Engineers to be business leaders.