

2014 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

How would you characterize your involvement with ACEC/MO?

- 40 Active participant
16 Non-active participant

ACTIVE ANSWERS:

What is your involvement with ACEC/MO? (check all that apply):

- 7 Board Member
31 Committee level
19 Attend continuing education opportunities
24 Attend other events

How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 8 More than 6
10 5 or 6
16 3 or 4
7 1 or 2
0 None

NON-ACTIVE ANSWERS:

What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 29 Work priorities
21 Time commitment
14 Location
8 Topic/Interest
2 Cost
3 Possible remedy to your obstacle(s): 1) My work has me traveling for projects, so it is my location. 2) Cloning. 3) I've been involved in other professional organizations, but am ready to get involved with ACEC/MO.

Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 35 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 34 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 16 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 15 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

General Questions:

Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:

- 1 Business Practice Information
- 2 Political advocacy / Governmental affairs
- 3 Networking and social aspects
- 4 Professional development for you/your staff
- 5 Continuing education (seminars & quarterly meetings)
- 6 Insurance – Life/Health, Retirement, Business
- 7 Project Excellence Awards Competition

Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge

- | | |
|---------------------------------------|---|
| <u>3.8</u> Business Practice Seminars | <u>3.7</u> Member Directory |
| <u>3.7</u> E-Newsletter | <u>3.3</u> Project Excellence Competition |
| <u>4.1</u> Future Leaders Academy | <u>3.8</u> QBS Advocacy |
| <u>4.0</u> Legislative Advocacy | <u>3.8</u> Statewide Meetings |
| <u>3.5</u> Liaison Bulletin | <u>3.4</u> Webpage |
| <u>4.1</u> Liaison Committees | |

What is ACEC/MO’s top service or strength as an association?

- Advocacy.
- Advocate for profession.
- Bringing all of the industry companies together on MANY topics to help each other succeed.
- Business practice information.
- Collective strength of its member firms.
- Dawn Hill. She is great. Your work on Amendment 7.
- Excellent communication to member firms.
- Government advocacy.
- Government Liaison.
- Governmental Affairs and Advocacy.
- Government or agency advocacy of key issues.
- Information affecting the engineering profession.
- Keeping members informed and involved in political advocacy for the engineering business.
- Keeping the engineering consulting community, who often are competitors, working together to better the business of engineering.
- Legislative Advocacy and Liaison activities.
- Legislative and business advocacy.
- Leadership and experience of Bruce and Dawn; legislative efforts, QBS.
- Member interest representation on public projects.
- Networking opportunities.
- Networking with other business owner on what is happening in their companies and advocating for engineering.
- Political advocacy.
- Political advocacy / Governmental affairs.
- Staying apprised of legislative issues.
- Top service: ability to rally the troops (engineers) as needed.
- The strength of its member network and the liaison committees are the association's strength.

What other service could ACEC/MO do to serve you better?

- Additional focus on leadership development.
- Develop documents showcasing the benefits of membership so that members can use to recruit new members and/or retain current members that are waivering in their commitment.
- Focus less on DOT work and more on the private sector.
- Helping the membership to understand that they have a part in making our industry better.
- I think ACEC/MO could do a better job getting more people involved at the liaison and committee leadership level. This year there were several instances of an individual getting multiple committee leadership or liaison appointments when there are numerous people that want to get involved and are not given an opportunity.
- Include more options for smaller firms.
- More interface with Private Sector Entities.
- More networking opportunities between Missouri and Kansas firms.
- Provide an employment/resume clearing house as well as state-based salary information.
- Provide assistance to small or disadvantaged business enterprises.
- Unknown.