

# 2013 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

## How would you characterize your involvement with ACEC/MO?

- 50 Active participant  
10 Non-active participant

### ACTIVE ANSWERS:

#### What is your involvement with ACEC/MO? (check all that apply):

- 6 Board Member  
39 Committee level  
19 Attend continuing education opportunities  
30 Attend other events

#### How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 12 More than 6  
10 5 or 6  
18 3 or 4  
10 1 or 2  
0 None

### NON-ACTIVE ANSWERS:

#### What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 32 Work priorities  
25 Time commitment  
16 Location  
7 Topic/Interest  
5 Cost  
6 Possible remedy to your obstacle(s): 1) Acceptance from office management. 2) Current company limits who can participate – in my case, participation would be on my own time and costs. 3) Figuring out the economy – growing the business. 4) Given the cost of membership, education should be discounted more for members. 5) I'm active in ACEC-IL and it comes down to time – would like to be more active in ACEC-MO. (6) None.

### Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 36 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 34 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 16 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 14 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

**General Questions:**

**Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:**

- 1   Business Practice Information
- 2   Networking and social aspects
- 3   Political advocacy / Governmental affairs
- 4   Professional development for you/your staff
- 5   Continuing education (seminars & quarterly meetings)
- 6   Insurance – Life/Health, Retirement, Business
- 7   Project Excellence Awards Competition

**Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge**

- |   |   |
|---|---|
| <u>  3.8  </u> Business Practice Seminars | <u>  3.8  </u> Member Directory               |
| <u>  3.8  </u> E-Newsletter               | <u>  3.8  </u> Project Excellence Competition |
| <u>  4.5  </u> Future Leaders Academy     | <u>  4.2  </u> QBS Advocacy                   |
| <u>  4.1  </u> Legislative Advocacy       | <u>  3.9  </u> Statewide Meetings             |
| <u>  3.8  </u> Liaison Bulletin           | <u>  3.6  </u> Webpage                        |
| <u>  4.3  </u> Liaison Committees         |   |

**What is ACEC/MO’s top service or strength as an association?**

- ACEC/MO has a large number of volunteers willing to take on leadership roles and an outstanding staff.
- Advocacy - client (including liaison committees) and political.
- Advocacy for its members.
- Advocacy/representation of our engineering companies.
- Advocate for engineering businesses in the State of Missouri.
- Being a watch dog for the engineering profession.
- Bringing business owners & managers together to exchange practice policies.
- Business Practice information.
- Education of public agencies regarding professional engineering services.
- Engineering Business Owners working together.
- Future Leaders - great innovation in last several years.
- Information to engineers and engineering firms.
- Legislative Advocacy.
- Lobbying efforts.
- Lobbying to government officials.
- Networking.
- Networking and sharing best practices.
- Networking with other consultants and major clients.
- Political Action Notices.
- Promoting the Business of engineering.
- Providing business practice information and training.
- Quarterly meetings.
- Serving as a political watchdog for engineering firms and assisting in facilitating coordination between engineering firms and public sector clients.
- Sharing of information that affects business practices.
- Social interaction with peers.
- Strength of its members as a whole is more than any one firm.
- The top strength is the quality of people on staff and members.

**What other service could ACEC/MO do to serve you better?**

- Activities in St. Louis.
- Better advocacy with state legislators and Governor. At times, seems like we don't get involved to the extent we need to be effective.
- Educate and strengthen the moral and ethical fiber of the engineering profession, in particular the young engineers coming into the workforce today.
- Have activities to include college engineering students.
- Help Wanted Job Board.
- I would like to see ACEC be more of a leader in the shaping of legislation in Missouri.
- Member surveys about business practices.
- More of what you are already doing!
- Need to do ACEC for dummies or ACEC 101.
- None.
- None - Bruce and Dawn continue to do an outstanding job.
- Nothing that I can think of right now.
- Promote ethics among ACEC/MO members and the clients or end users.
- Secede from ACEC National. Just kidding - well, not really....
- Seems like we are most interested in transportation and could spend more time on other practices.
- Share various liaison committee meeting minutes or notes to the whole membership regularly - just for informational purposes.