

2012 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

How would you characterize your involvement in ACEC/MO?

- 37 Active participant
14 Non-active participant

ACTIVE ANSWERS:

What is your involvement with ACEC/MO? (check all that apply):

- 9 Board Member
29 Committee level
22 Attend continuing education opportunities
25 Attend other events

How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 8 More than 6
3 5 or 6
17 3 or 4
10 1 or 2
0 None

NON-ACTIVE ANSWERS:

What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 24 Work priorities
19 Time commitment
8 Location
5 Topic/Interest
2 Cost
5 Other: 1) Others in the company are active participants. I read the correspondence. 2) Less than one year from retirement. 3) Boss is active in ACEC, I stay more active with MSPE. 4) It's hard to give up an entire business day just for a two-hour business meeting. So if the other topics are not interesting, I am less inclined to attend. 5) New Member - Hope to be more active in future.

Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 34 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 35 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 16 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 15 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through the following committees: Membership; Budget and Finance; Bylaws; Long Range Planning; and Advisory.

General Questions:

Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:

- 1 Business Practice Information
- 4 Continuing education (seminars & quarterly meetings)
- 5 Insurance – Life/Health, Retirement, Business
- 3 Networking and social aspects
- 2 Political advocacy / Governmental affairs
- 6 Professional development for you/your staff
- 7 Project Excellence Awards Competition

Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge

- | | |
|---------------------------------------|---|
| <u>4.0</u> Business Practice Seminars | <u>3.8</u> Member Directory |
| <u>3.7</u> E-Newsletter | <u>3.7</u> Project Excellence Competition |
| <u>4.2</u> Future Leaders Academy | <u>4.2</u> QBS Advocacy |
| <u>4.1</u> Legislative Advocacy | <u>4.0</u> Statewide Meetings |
| <u>4.1</u> Liaison Committees | <u>3.6</u> Webpage |

What is ACEC/MO's top service or strength as an association?

- Ability to voice engineering community's ideas to positively affect legislation.
- Advocacy for engineering profession.
- Advocacy in numbers.
- Business advocacy.
- Business practice information and networking with other companies.
- Business practice relations.
- Collective and power of support to consulting industry.
- Committees and networking.
- Communication and sharing of information pertinent to the profession.
- Excellent communication of relevant state legislation and lobbying efforts.
- Industry advocacy.
- Legislative advocacy.
- Legislative advocacy and business practice issues.
- Liaisons.
- No knowledge - new to the organization.
- Not sure.
- Political advocacy.
- Political advocacy in Jefferson City.
- Professional advocacy.
- Promoting QBS selections and educating clients about QBS.
- Providing a group dedicated to consulting engineers.
- QBS advocacy.
- Representing the needs of the business of engineering to the government and to MODOT.
- Strong corporate support due to very good leadership by Bruce/Dawn.
- The leadership and support provided by Bruce and Dawn and the participation of a large number of firms throughout the state.
- Your unqualified and unlimited support for large businesses, at the expense of small businesses.

What other service could ACEC/MO do to serve you better?

- Can't think of any right now.
- Find a balance in sharing relevant information regarding private commercial efforts instead of such a focus on the public sector.
- Focus more on governmental issues on a national and state level with the focus being if the policy is legal/constitutional and if it is good for our country instead of pushing "what is good for the engineering business".
- I'm seriously considering withdrawing from ACEC altogether. Your support for the lowest possible increase in the SBA threshold showed clearly that ACEC is solidly on the side of large business. Small engineering firms pay their fair share of the cost, but ACEC must "follow the money" and support the large firms.
- I work in transportation and would like to see a continued emphasis and strengthening of work by ACEC with others such as AGC on addressing the need to invest in infrastructure in the state.
- Monitoring, reporting and enforcement of selection procedures and results.
- No Knowledge - new to the organization.
- Poll members using tools similar to this survey on advocacy issues, a variety of seminar topics, etc. Sometimes it seems that a small group of the same individuals make decisions for the organization as a whole without useful input from the membership at large.
- Promote small and DBE businesses Organize more (even small scale) networking opportunities.
- Remain cognizant that business practice issues of ACEC and licensure issues of MSPE are sometimes in conflict.
- Start offering webinars on different topics.