

2017 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

How would you characterize your involvement with ACEC/MO?

- 49 Active participant
12 Non-active participant

ACTIVE ANSWERS:

What is your involvement with ACEC/MO? (check all that apply):

- 9 Board Member
38 Committee level
15 Attend continuing education opportunities
35 Attend other events

How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 10 More than 6
11 5 or 6
14 3 or 4
15 1 or 2
0 None

NON-ACTIVE ANSWERS:

What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 31 Work priorities
22 Time commitment
12 Location
6 Topic/Interest
1 Cost
6 Possible remedy to your obstacle(s): 1) I am going to resolve this by being involved on the KCMO Committee; 2) Depending on my interest level, any of the above reasons could influence my decision to attend; 3) Most of the focus seems to be centered on horizontal construction, which is a very minor focus for our firm; 4) More regional events - KC, STL, Springfield; 5) I need to pass the baton to younger person, who can focus on the organization more than I have been able to; 6) None. I feel like I have the right balance of participation; 7) Looking ahead on the calendar of events to better schedule around them.

Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 36 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 33 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 17 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 14 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

General Questions:

Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:

- 1 Networking and social aspects
- 2 Business Practice Information
- 3 Political advocacy / Governmental affairs
- 4 Professional development for you/your staff
- 5 Continuing education (seminars & quarterly meetings)
- 6 Insurance – Life/Health, Retirement, Business
- 7 Engineering Excellence Awards Project Competition

Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge

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| <u> 3.9 </u> Business Practice Seminars | <u> 4.4 </u> Liaison Committees |
| <u> 3.7 </u> E-Newsletter | <u> 3.8 </u> Member Directory |
| <u> 3.5 </u> Engineering Excellence Awards Competition | <u> 3.9 </u> Statewide Meetings |
| <u> 4.3 </u> Future Leaders Academy | <u> 3.5 </u> Webpage |
| <u> 4.0 </u> Legislative Advocacy | |

What is ACEC/MO’s top service or strength as an association?

- A good resource for Engineers and especially useful for new owners.
- Advocacy.
- Advocacy on behalf of firms.
- Advocacy with governmental agencies.
- Advocating for engineering businesses.
- Business practice discussions are the most useful to me.
- Business Practice Issues and Government Relations.
- Business practices support.
- Connecting members and providing value.
- Giving our group a voice that can approach owners without indicting a particular company, on uncomfortable issues.
- Government affairs. (2)
- In tune with upcoming legislation and able to disseminate that information to ACEC members.
- Keeping members informed about relevant legislative issues and working on our behalf to protect the business of engineering.
- Legislation.
- Legislative Advocacy. (4)
- Liaison committees with pertinent owners/clients. (2)
- Member involvement/participation which leads to a very strong supportive network of engineering firms in Missouri.
- Membership.
- Networking for partnerships to form, and advocacy in political processes.
- Networking opportunities with other consultants and clients.
- Professional Development.
- Protect Engineering Practice.
- Provide updates on pertinent pending legislation.
- Providing access for consultants to share ideas with and network with officials from the Missouri state government and government entities (Missouri Department of Transportation, etc.).
- Representation in front of the State Legislature.
- Strengthening the engineering profession.
- The collective power of our companies to influence legislation.
- The voice for the Business of engineering.

What other service could ACEC/MO do to serve you better?

- Good job at present.
- Improve the political advocacy and public relations so leaders understand better the importance of engineering topics including infrastructure.
- Improve our industry's access to the Governor.
- Less cost for national.
- More calls to action as issues arise.
- More life health trust education.
- More roundtable sharing.
- Networking events with private clients.
- Outreach to younger professionals to get them interested in ACEC at an early point of their career and help them understand how ACEC helps them.
- Provide more regular legislative progress and challenges during session.
- We need to avail ourselves more of the services currently offered.