

# 2016 ACEC/Missouri MEMBERSHIP SURVEY – RESULTS

## How would you characterize your involvement with ACEC/MO?

- 54 Active participant  
25 Non-active participant

### ACTIVE ANSWERS:

#### What is your involvement with ACEC/MO? (check all that apply):

- 7 Board Member  
38 Committee level  
15 Attend continuing education opportunities  
34 Attend other events

#### How many ACEC/MO programs do you attend each year including committee meetings, seminars, monthly meetings and other ACEC/MO sponsored events? (please check one):

- 8 More than 6  
7 5 or 6  
22 3 or 4  
18 1 or 2  
1 None

### NON-ACTIVE ANSWERS:

#### What obstacles keep you from participating in ACEC/MO activities? (check all that apply):

- 39 Work priorities  
32 Time commitment  
15 Location  
6 Topic/Interest  
6 Cost  
5 Possible remedy to your obstacle(s): 1) Retirement; have to prioritize our external activities budget; 2) More notice to help scheduling; 3) I plan to make a greater effort to be involved; 4) Give me more than 24 hours in a day; 5) Retirement.

### Allocating ACEC/MO Resources:

Listed below are the four general objectives that guide the ACEC/MO Board of Directors budget & policy decisions. If you had \$100 to spend on these objectives, how would you allocate the money among them? (Total equals \$100)

- 38 **Business Affairs** - Provide opportunities for member firms to advance their business practice of engineering through the following: Programs & Seminars on Business Practices; Support of Client/Agency Liaison Committees; and Promote Professional Procurement (QBS) with Public & Private Clients.
- 33 **Government Affairs** - Maintain a strong governmental affairs program consisting of: Promotion of a Legislative Program including Long Term Priorities, Reactive Strategy and Annual Legislative Activity; and Provide a CEC Political Action Committee (PAC).
- 16 **Public Affairs** - Promote image and effectiveness of ACEC/MO and its member firms through the following: Enhanced Public Relations; Engineering Excellence Awards Program/Publicity; and Promoting Professional Engineering and Professional Education/Registration.
- 13 **Organizational Affairs** - Provide staff and organization that meets the long-term needs of the Council and its member firms through these following committees: Membership; Budget & Finance; Bylaws; Long Range Planning; & Advisory.

**General Questions:**

**Please indicate numerically your top three reasons for being a member of ACEC/MO by placing a 1, 2, 3, next to the areas you feel are significant:**

- 1 Political advocacy / Governmental affairs
- 2 Business Practice Information
- 3 Networking and social aspects
- 4 Professional development for you/your staff
- 5 Continuing education (seminars & quarterly meetings)
- 6 Insurance – Life/Health, Retirement, Business
- 7 Engineering Excellence Awards Project Competition

**Please rate the following products/services we offer to you, the member. Use a 1 to 5 scale: 1 – delete, 3 – adequate, and 5 excellent or (NK) – no knowledge**

- |  |                               |
|--|-------------------------------|
| <u>3.8</u> Business Practice Seminars                | <u>3.9</u> Liaison Bulletin   |
| <u>3.6</u> E-Newsletter                              | <u>4.2</u> Liaison Committees |
| <u>3.4</u> Engineering Excellence Awards Competition | <u>3.5</u> Member Directory   |
| <u>4.4</u> Future Leaders Academy                    | <u>3.7</u> Statewide Meetings |
| <u>4.0</u> Legislative Advocacy                      | <u>3.4</u> Webpage            |

**What is ACEC/MO’s top service or strength as an association?**

- Advocacy.
- Advocate.
- Business networking; shared experience opportunity re: business, markets, etc.
- Business Practice.
- Creating a network of consultants for the overall benefit of the consulting community.
- Fighting for the Brooks Act utilization.
- Government affairs and advocating for our industry on behalf of engineering consultants across the state.
- Information/training on the business of engineering.
- Knowledge of engineering firm's role in society and promotion thereof, both educationally and publicly.
- Large number of people with focused communication.
- Legislation.
- Legislative advocacy.
- Legislative information.
- Liaison Committees.
- Maybe not the top service but FLA is a fabulous program.
- Member representation, collaboration with member firms.
- Networking with other business leaders and government advocacy.
- One voice for political advocacy.
- Political advocacy and the strength of our industry's combined voice.
- Political advocacy/governmental affairs.
- Public affairs/advocacy for infrastructure issues.
- Pushing governmental interaction, business meetings.
- Relationship with MoDOT.
- Representation of the industry.
- The professionalism.
- Unified platforms for communicating to government and agencies collectively.
- Unity of message to state legislators.
- Watching out for the business side of engineering and keeping members informed about what we need to do to protect our interests.

**What other service could ACEC/MO do to serve you better?**

- Concentrate more on engineering disciplines that are not related to transportation ex. energy, water, environment.
- Continue advocacy to public about transportation funding.
- Help engineers communicate better.
- I think ACEC/MO could be more focused on communicating how member firms could be more engaged, developing calls for action, etc. Identify funding sources for agencies and help educate the engineering community.
- Many times our introverted engineering community just needs to be provided more direction and told how they can get involved.
- Provide additional national updates in addition to the great local/state updates in new flashes or email blasts.
- Provide more resources for smaller firms.
- Provide some better direction for recruiting younger people and recent graduates in building design areas of Electrical and Mechanical Engineering.
- Serve small firms and change or new people in leadership roles.
- Strongly encourage all member firms to have all of their engineers be members of MSPE and active in the organization.