

ACEC Missouri



Rebecca C. Gordon
Director of Membership

BIOGRAPHY

Rebecca Gordon is a seasoned nonprofit executive with over 25 years of experience in organizational leadership, strategic planning, and community engagement. She previously served as the Executive Director of the Central and Northern Missouri Chapter of the American Red Cross, where she led humanitarian efforts across a 27-county region. In that role, she oversaw disaster response, volunteer coordination, blood services, and community outreach, ensuring that lifesaving support reached those in need.

Throughout her career, Rebecca has held key leadership roles including Development Director, Executive Director, and Consultant. She has trained nationally on advocacy, board development, cause marketing, generational communication, and brand strategy. Her expertise has been sought by organizations such as BoardSource, the National Children's Alliance, Prevent Child Abuse America, and Children's Mercy Hospital, among many others.

Previously, she served as Executive Director of Friends of the Missouri Governor's Mansion (2014–2021), and later led the Cole County Historical Society, focusing on strategic planning, fundraising, and communications.